

## Free Online Training

Applelec have launched a range of online training courses, the first session of which is entitled 'Illuminated Lettering: A step-by-step guide to delivering a successful project'. These training sessions are **free-of-charge** and are available to all companies by contacting Applelec to organise a time that is appropriate.

Applelec's Andy Armitage, who delivers the sessions, is aware that "many customers have suffered during these challenging times, however, by evolving and working together there are opportunities to work better and work smarter in the future. Online training is one of the ways we can provide the support our customers need, delivered when they want it".

To book your training course contact Andy by emailing [andy.armitage@applelec.co.uk](mailto:andy.armitage@applelec.co.uk) or call 01274 774477



## Introducing Applelec Video Live Chat



As we all adapt to the new normal, Applelec have been looking at how we can better support our customers. With a mission to understand and support changing needs, Applelec's solutions have included new resources such as video chat on our website [www.applelec.co.uk](http://www.applelec.co.uk).

Through video chat, face-to-face meetings have continued with the useful ability of sharing screens to ensure full transparency and understanding of projects, without compromising personal customer service. Give it a go by clicking the "Tell us how we can help you" icon on the bottom left of the screen when visiting the website.

## UK Manufacturing at its best

Applelec manufacture a comprehensive range of signage products at our factory in Yorkshire, which comes with many benefits including:

- Full understanding of each stage of the manufacturing process  
Supporting your deadlines – our expert team support your deadlines to give you the best product when you need it
- The ability to create truly bespoke signage
- Full project management providing advice throughout your project to achieve the desired impact
- All our products go through a stringent quality control in our factory

