

SignPik: Pik your solution

Working closely with customers, Applelec sought to understand the frustrations that plagued the industry and remedy them. The result was Applelec SignPik, launched to the signage industry earlier this year, offering a new decision-making and ordering tool.

Benefits of SignPik include

- Instant pricing so your product works to your budget
- Easy-to-use signage configurator, where variations can be altered for you 'pik' the product you want

- Comprehensive range of classic and innovative letter finishes
- Catalogues for your customers
- Instant and accurate visuals of your product
- "Find your distributor" tab on www.applelec.co.uk/signpik so customers can easily find you

Visit www.applelec.co.uk/signpik to register as a distributor



How do we serve you (even) better?

This is a question we are continuously asking ourselves, and so recently we have invested in upgrading our infrastructure to bring customers quicker quotes, as well as developing our web presence so that we can offer improved online services.

Reacting to our changing world, you will continue to receive the best services, so watch this space as we develop for the future.

PR for free: Shout about your achievements

We are proud of the signage projects Applelec helps you to create. With your permission our marketing team will promote these successes, creating targeted PR to promote your expertise and help support your business' growth.

So what do you need to do? Get in touch! That's all.

Let us know that you are interested in promoting your projects and the Applelec Marketing Wizards will do the rest.

Email amanda.comish@applelec.co.uk to promote your projects.



WE'RE HIRING! Assembly Operative & Sales Account Manager. Contact us for more information