

INSPIRE TO CREATE AMAZING SPACES



## YOUR PROJECTS TEAM

We understand that by trusting us with your business, you are trusting us with your reputation. So, from concept and design through to delivery and install, your Applelec Group Project Managers will be your single point of contact, sharing their signage and lighting expertise, and supporting you throughout the process, no matter how complicated.













## OUR VALUED PARTNERS

Through our personalised and tailored service offering, we have built a reputation for being a highly trusted and reliable team of project support specialists. This has led to much of our work being repeat business, and this is something we take great pride in.

As well as our clients choosing to work with us time and time again, our time honoured expertise and premium customer service has allowed Applelec Group to produce work for some of the world's largest brands and establishments:





































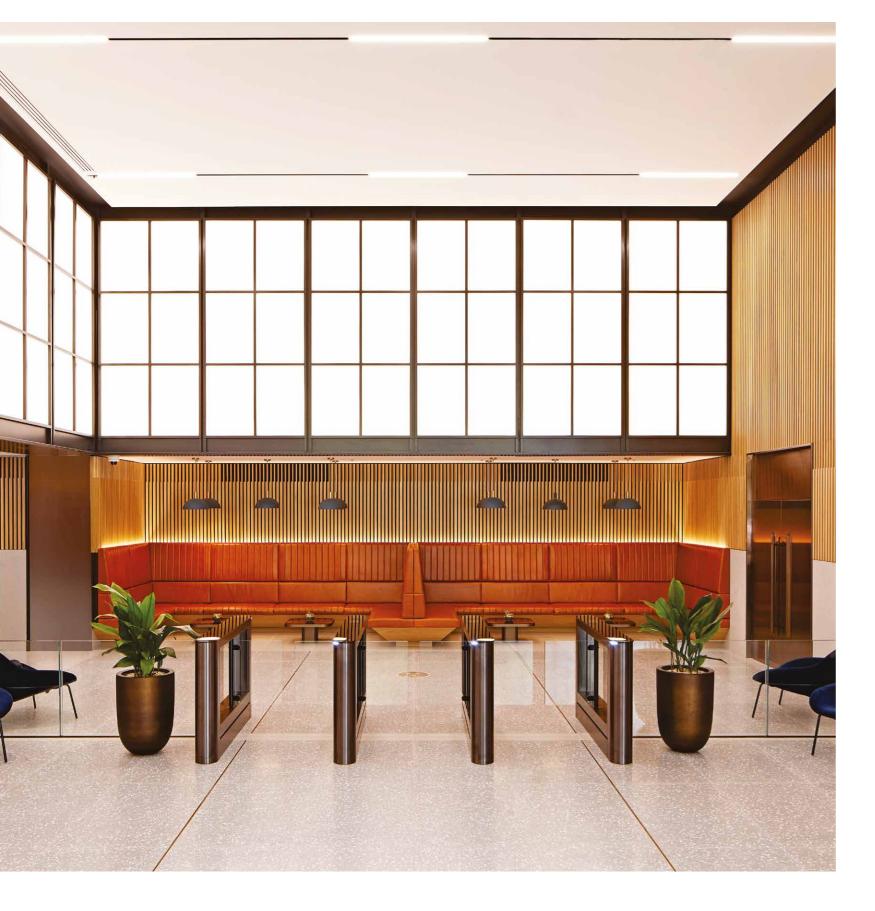
### APPLELEC GROUP INFRASTRUCTURE

Designers	Production	Skilled Fabricators	Lighting Specialists	Signage Specialists	Operations	Surveyors & Installers
6	30	10	13	8	11	6

Get in touch with your next project:

projects@applelec.co.uk 01274 774 477 applelec.co.uk

**Project:** Premier Place Location: London Designer: Stiff+Trevillion
Product: Applelec LED Light Sheet







## HOW WE WORK

With a rich mix of expertise, we work together under the Applelec Group umbrella, providing a diverse range of solutions to help guide your projects from concept and design through to delivery.

Each project we work on is viewed independently and our approach is tailored to our clients' requirements. With our extensive range of award-winning lighting and signage products and our 6-acres manufacturing facilitates, we are able to offer you a full turnkey solution, to help bring your project to life.



## GATEWAYS OF HOW WE WORK

#### THE PROJECT STANDARDS

Being mindful of our environment is at the core of what we do at Applelec Group and as part of our commitment to sustainability we offer eco-engineered alternatives to all new designs. This means that our experienced Projects team can help value engineer your concepts and create designs that reduce the carbon footprint of your project, supporting you through each stage from beginning to completion.

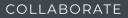
### MANUFACTURE

Our skilled staff use cutting edge machinery to construct solutions to match individual requirements. As projects are realised, technical specifications and drawings are signed off and a pre-production meeting will take place, ensuring smooth delivery throughout our Bradford based manufacturing facility.



#### **CONCEPT BRIEF**

Our team of dedicated project specialists and designers work together to understand the project requirements and put together a well considered proposal to add value, and help develop the right solution in an efficient way.



We know that collaboration is a key part of the development process, and we understand that pulling on the valuable resources we have here at Applelec Group, from the wide variety of skills and experience to specialist knowledge, allows us to bring value to your project from concept to completion.



### **DESIGN AND PROTOTYPES**

Providing confidence and assurance through visuals, our Design Engineers and Creatives utilise modern techniques such as 3D renders to help you visualise the concept brief, along with detailed sketches and CAD drawings ready for production sign off. Further complementing this, our dedicated team of specialists are available for site visits to ensure your requirements and project nuances are truly understood.



### QUALITY CONTROL

Applelec Group has built a reputation for quality over the years, stemming from our right first-time, quality control attitude. Our dedicated Project Coordinators will oversee each project, to ensure that it is delivered on time, within budget and is made to the highest standard. A final quality check is made before your project leaves our manufacturing facilities, to ensure orders are signed off to the quality our customer have come to expect from us.



### DELIVERY

Having a dedicated fleet of vehicles that are driven by Applelec Group employees, ensures pride and care are taken over the delivery of your order, through a core understanding of how our products should be handled. This reduces snagging and other common shipping issues that can happen when outsourcing delivery. However, we also have a variety of trusted suppliers for different requirements, such as Hiabs, international freight and dedicated services, allowing us to remain flexible to the needs of your project.



### ONSITE SUPPORT & INSTALL

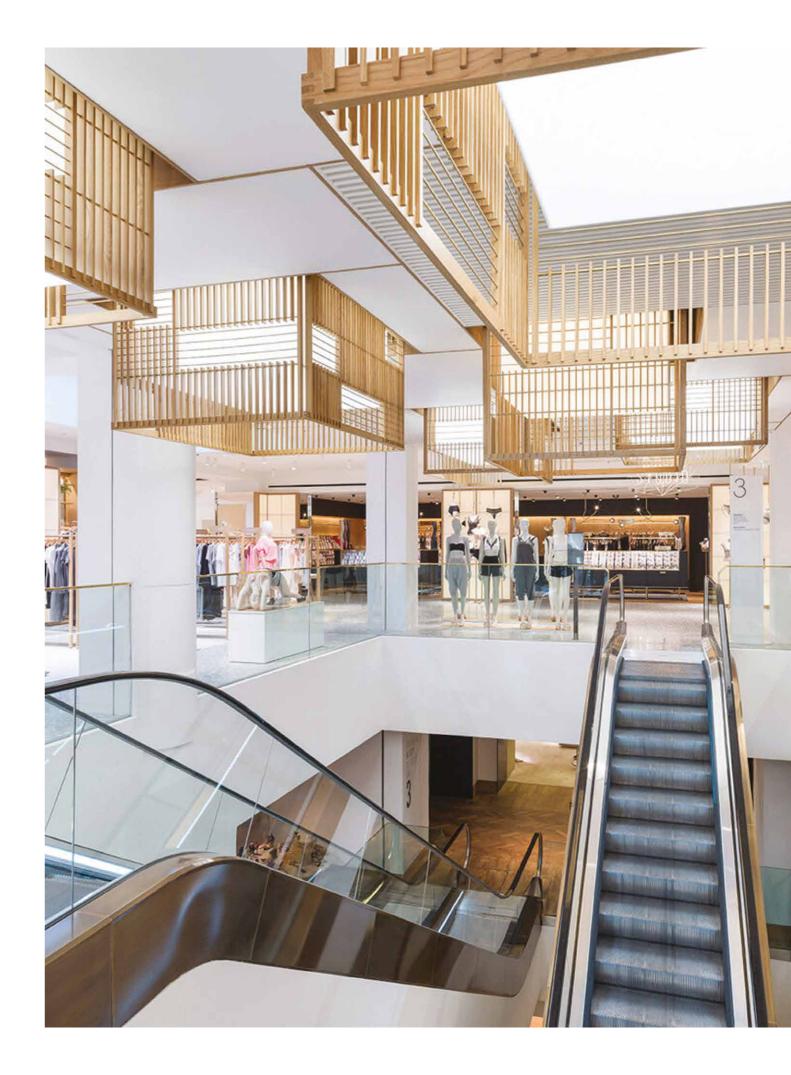
Safety and quality are paramount to installation. That is why we offer an accredited team of installers, plus on-site support, to ensure no corners are cut and you can be confident that your project is made and installed to industry and safety standards.



### COMPLETION & AFTERCARE

Project support does not end at installation. Our team are on hand to support you even after completion to answer any questions and ensure you are happy and confident with the project we have supplied you with.





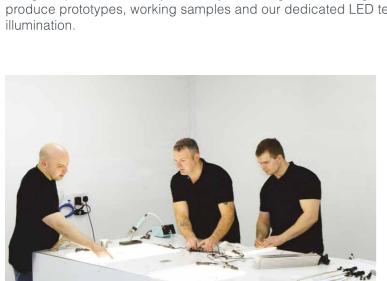
# CREATIVE VISUALISATION

Custom made signage and lighting plays a vital role in attracting attention, promoting brands and setting reputations, which is why it is important to be able to visualise the finished product at the concept stage of the project.

To achieve this, Applelec Group has invested in technology and services to enable you to visualise the project before it is made. 3D renders, video animation and augmented reality can be produced at the early stages of projects when you collaborate with Applelec Group.

Prototypes and sampling are also a key part in a projects process, helping to take a project from design to production ready. Our Project Managers and Design Engineers will work with you to produce prototypes, working samples and our dedicated LED testing rooms ensure flawless illumination.

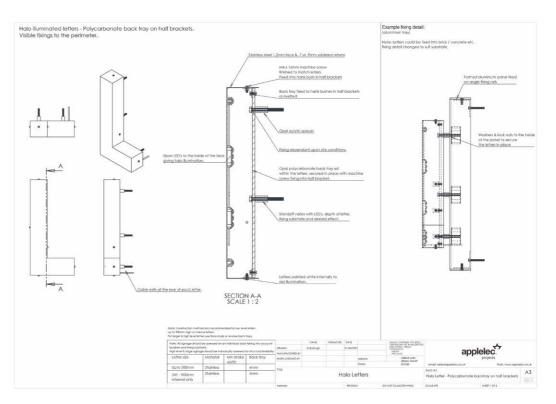














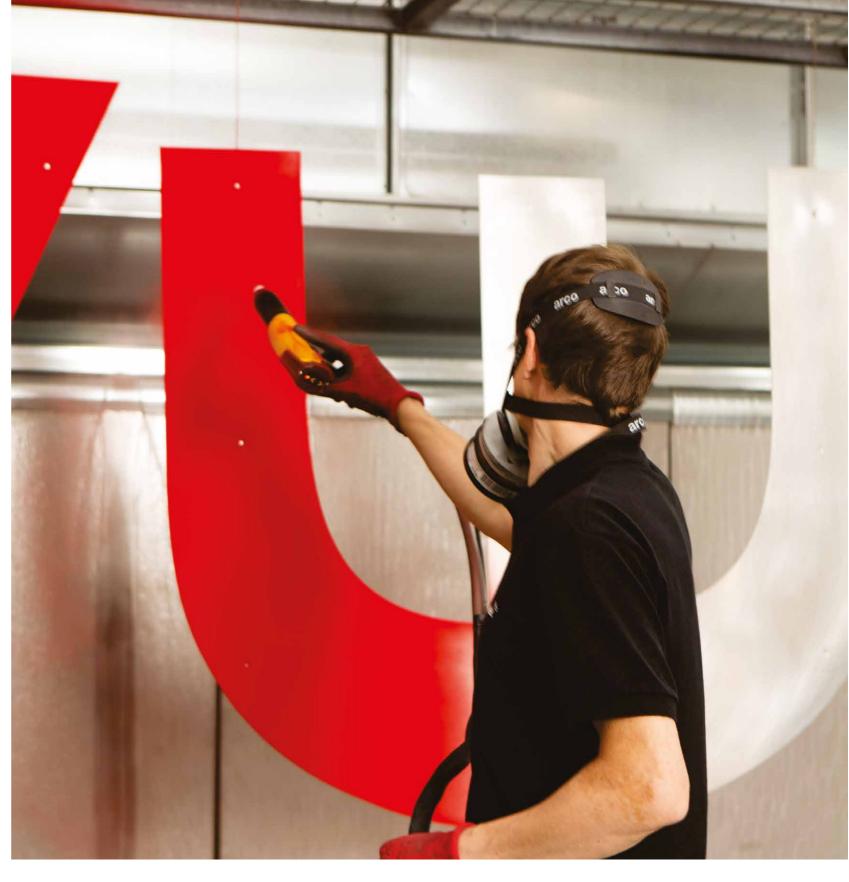
## MANUFACTURING EXCELLENCE

From our Yorkshire home, Applelec Group has been manufacturing products for the signage and lighting industry for over 20 years. During this time, we have always strived to be at the forefront of technology as well as embracing growing trends, such as LED, lens technology and cutting-edge equipment.

As a proud Employee Ownership Trust, investment in people, technology, services and products is at the core of Applelec Group's development and as a member of the highly regarded Made in Britain community, we can provide assurance that our offering and dedicated team are of the highest quality.

Carefully choosing our partners to provide premium components, enables us to elevate our already quality product range, delivering bespoke and innovative solutions for every project.





**OUR FACILITIES** 

Distribution Centre | CNC Routers | Lasers

3D Printing

Paint Shop | Anti Static LED Testing Area

Vinyl Application Centre



### ON SITE SUPPORT

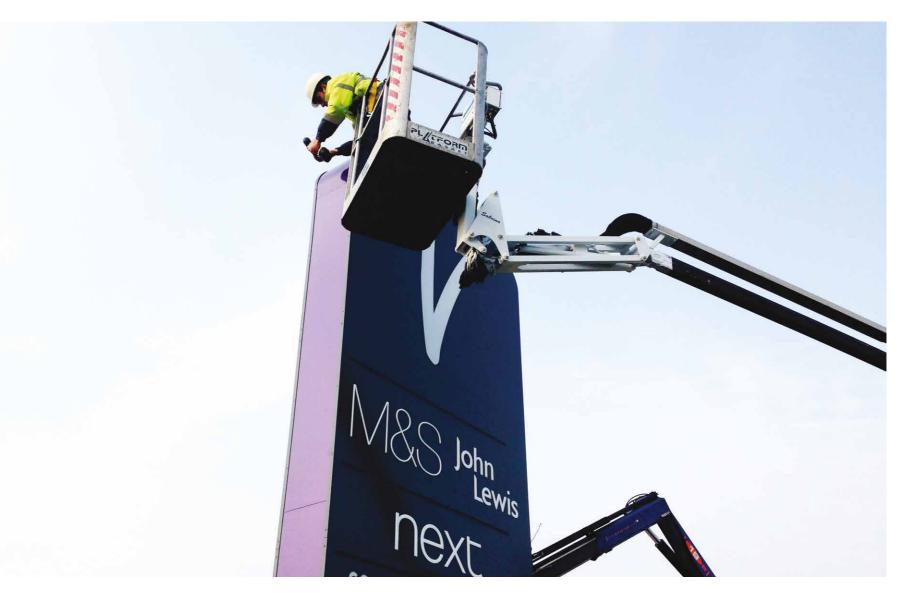
Not only do we have a fully trained and experienced office-based team, but our field support specialists can assist you on-site or for visits to your studio to provide advice when and where you need it.

Delivering a bespoke service and flexible style for working, this approach allows our partners to lean on us when required.

We offer a wide range of RIBA accredited CPDs as well as product training sessions to help support our clients by providing in-depth and insightful information about our various lighting and signage solutions, and how these can be incorporated within project designs to deliver unique and inspired schemes.









## **INSTALL SUPPORT**

Safety and a high-quality finish are of the up-most importance for the installation phase of a project. To deliver this, we offer an accredited team of installers and on-site support to ensure no corners are cut and that your project is installed to both industry and safety standards.

Our Qualified Electricians have extensive experience with LED products and solutions. With over 20 years of industry expertise, we carry out all aspects of electrical installations for lighting design and interior fit out schemes across all sectors. This perfectly complements our end to end, signage and lighting service, providing the highest quality support for our clients.







APPLELEC GROUP IS LEADING THE WAY TO A MORE SUSTAINABLE FUTURE.

## **OUR ECO-FRIENDLY** PLEDGE

Group is committed to finding ways to be more sustainable, both as a company and in the

## ECO **ENGINEERING**

Our growing eco-friendly range of products

## ECO **PARTNERS**

We partnered with JUST ONE Tree to help combat climate change. For every project that includes products from our eco-friendly range, we will plant a tree on your behalf. This means that in choosing Applelec Group as your project partner, your purchase is really making a tangible difference to















## M|R WALLS

M|R Walls is a unique line of textured, multidimensional surfaces, made from Corian® solid surface material, with designs by renowned Californian designer Mario Romano and available exclusively in the UK & Ireland through a partnership between Applelec Group and CDUK.

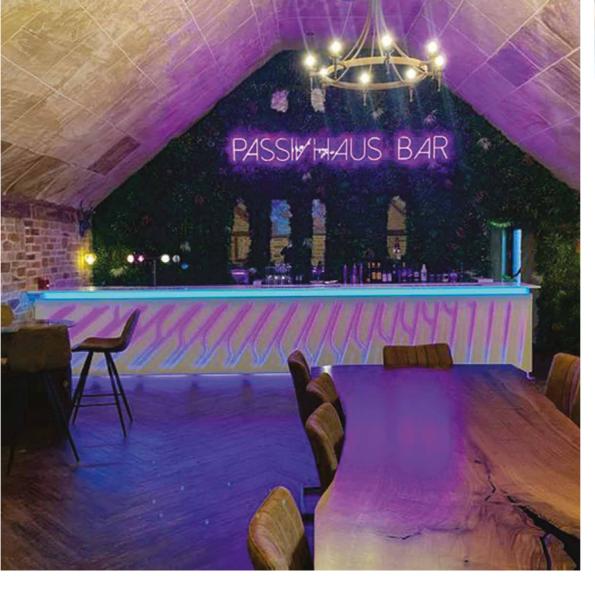
This revolution in design technology creates non-repetitive designs, that can be pieced together like a puzzle, to create seamless surfaces that are unlimited in scale, expression, and possibilities.

Backlighting can be further incorporated to provide impact and depth to your design with our range of lighting solutions paired with our lighting control gear.











# YOUR UK DISTRIBUTORS OF:

### SLOANLED

We are proud to be the exclusive UK supplier of SloanLED. Renowned for their high performing, powerful LED solutions, SloanLED features groundbreaking technology that maximises light output, producing brighter and more efficient illumination than typical LEDs and carry an impressive 5-10 year warranty.



### LTECH

We are also proud to be the UK distributor of the highly advanced LTECH lighting systems. At the forefront of LED lighting control technology, LTECH specialises in LED intelligent lighting control systems and drivers, catering for a wide range of lighting requirements and design schemes.





Get in touch to discuss your next project:

projects@applelec.co.uk 01274 774 477 applelec.co.uk























